

Unit 5 – The Magical Toothbrush

Text Type: Advertisement

Duration: 35–40 minutes

Learning Objectives

Students will:

- Identify the purpose of the text.
- Recognize persuasive language.
- Extract key information.
- Identify adjectives and action verbs.

1. Warm-Up (5 minutes)

Ask:

- Why should we brush our teeth?
- How long should we brush?
- Would you like a fun toothbrush? Why?

2. Guided Reading (10 minutes)

Teacher reads aloud once.

Students read silently second time.

While reading, students underline:

- Product name
- Special features
- Designs available

3. Comprehension Check (10 minutes)

Oral or written answers:

1. What is Zoomy Brush?
2. How long does it play a song?
3. Why do dentists like it?
4. Name two special features.
5. How many designs are mentioned?

4. Language Focus (8–10 minutes)

A. Adjectives (Describing Words)

Find:

- magic
- bright
- happy
- shiny

B. Action Verbs

Find:

- sings
- glows
- spins
- plays
- helps

Explain: Advertisements use exciting adjectives and strong action verbs.

5. Quick Writing Task (5–7 minutes)

Write 4–5 lines to advertise:

- A magical pencil
OR
- A smart school bag

Must include:

- 2 adjectives
- 2 action verbs

Exit Question

What makes this text an advertisement and not a story?